

gorfactory

Since 1985

gorffactory

GUARANTEE AND TRUST

ORGANISATION AND EXPERIENCE

REMARKABLE BUSINESS NETWORK

FUNDING AND STRENGTH

AGILITY AND STOCK

COMMITMENT AND QUALITY

TECHNOLOGY AND INNOVATION

OBJECTIVE, THE BEST SERVICE

RESPECT FOR CSR

& OUR BRANDS

Our history

Timeline of company history:

- 1985**: This company started its activity in the workshop of a small village in Murcia. A young couple with an entrepreneurial vocation sold white T-shirts in the hotel and catering industry (a booming sector in Spain at the time). She made them and he distributed them. Soon a team with enthusiasm and willing to take risks joins the company.
- 1997**: Our brand ROLY is created, one of the most recognised in the European market within the promotional textile sector. As a brand it transmits all the Gorfactory values, being the best example of our commitment to excellence in service, quality and image.
- 2000**: Since Gorfactory was founded, we have worked with a very clear objective: to guarantee our customers the highest quality in the manufacture and distribution of textile and promotional items.
- 2007**: Coinciding with that year's crisis, one of the company's biggest investments was made to automate all order picking.
- 2009**: The export purchasing department was created, the company began its internationalisation process. We incorporated international transport agencies, quality control procedures in production. We participated in the main international trade fairs.
- 2018**: A customised production service was created, the customer only has to worry about defining the type of article they need, we take care of the rest.
- 2020**: New logistics process and start-up of the Adapto Box Shuttle, for dynamic storage and picking of light products through the use of innovative technology implemented within the new production process and managed by a computer system designed for its control. And so Stamina was born. It offers customers promotional items personalised with their brand.
- 2021**: Today, founders and family members are involved in the company, so the generational succession is assured. We currently employ 300 people and export to more than 80 countries.

GUARANTEE AND TRUST

The aim is always to maintain the highest quality standard.

Quality guaranteed by our certificates.

At Gorfactory we have worked with a very clear objective: to guarantee our customers the highest quality in the manufacture, sale and distribution of textile and promotional items. To this end, all our products are subjected to a control system that begins with the choice of materials and ends with customer satisfaction. Only in this way can our customers always have peace of mind. A commitment that has consolidated us as a leading company and as a great reference at national and international level.

Commitment to quality is a key strategic factor in an increasingly competitive environment. Thus, it is of great importance that the value we know our products have is validated and recognised by an external and independent institution, giving credibility to this guarantee.



A programme that promotes sustainable forest management to achieve their social, economic and environmental balance, so the paper in this catalogue, and most of the material printed by the company, is obtained from sustainable forests.



High Visibility products have obtained EU Type Examination Certification for PPE intended for signalling the day and night time presence of the wearer in low visibility hazardous situations, according to EN ISO 13688:2013 and EN ISO 20471:2013/A1:2016 as a garment, in different classes according to model/colour.



SMETA 4 PILLARS. We have successfully passed the Smeta 4 Pillars ethical audit which ensures the company's good practices in the areas of occupational health and safety, regulatory requirements, environmental safety, corporate social responsibility and business ethics.



As a member of Sedex®, Gorfactory adheres to the Sedex® code of ethics and meets all audited requirements under this international social standard and is part of a global organisation that promotes corporate responsibility to society across the full spectrum of its activities. Sedex® helps Gorfactory to manage its activities in the areas of labour rights, health and safety, environment, business and commercial ethics.



OEKO-TEX STANDARD 100. This certificate guarantees that all environmental requirements have been taken into account during the manufacturing process and that the fabrics, their dyes and any integral element of the garment do not contain harmful or dangerous substances.



ISO 45001: 2018. The company complies with this standard which sets out the minimum requirements for best practice in occupational health and safety management.



ISO 14001: 2015. Compliance with this standard ensures that the company respects the environment, as it helps to identify, prioritise and manage environmental risks.



ISO 9001: 2015. The company complies with the management and quality assurance requirements certified by this international standard.



ILO (International Labour Organisation). All factories that manufacture our products comply with the Geneva Convention No. 138, which regulates the minimum age for the employment of minors.



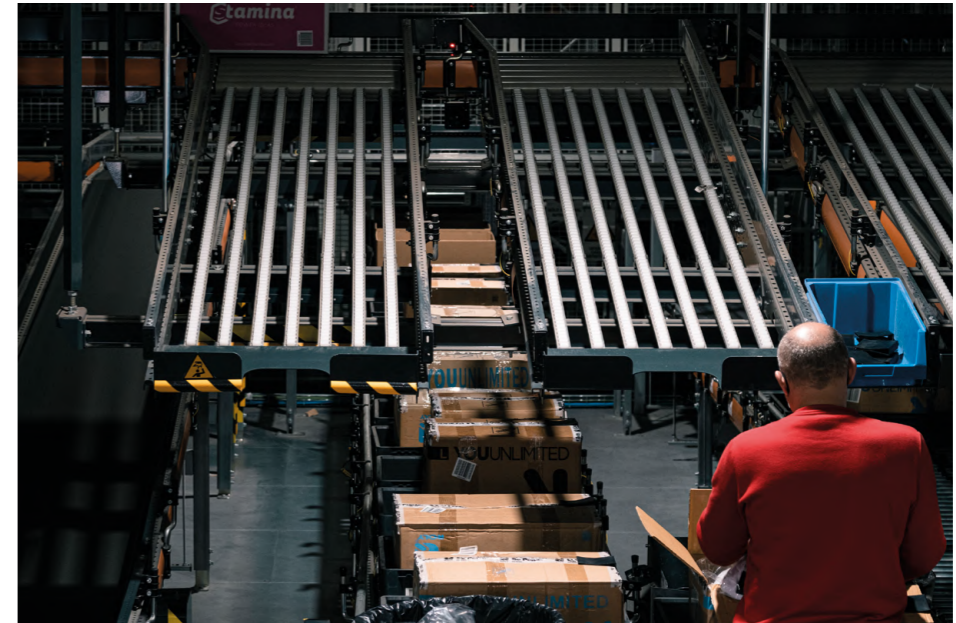
This label ensures the protection of humans and the environment from the risks associated with the manufacture, marketing and use of chemical substances and mixtures.



As an "Authorized Economic Operator", Gorfactory is certified as a trusted importer and exporter by customs authorities worldwide, which facilitates the transit of the goods we trade.



OSC 100 (Organic Content Standard). We have a range of products whose fabric is 100% certified organic cotton. And which are certified by Ecocert Greenlife according to the standard available at www.ecocert.com under licence number 198360.



ORGANISATION AND EXPERIENCE

The quality of our products is the result of the combination of more than 35 years of experience with a precise and effective organisation.

Founded in 1985, Gorfactory is a leading international company in the national market, within the textile advertising and promotional items sector. We have managed to reach and maintain our position thanks to an excellent and cohesive team that has allowed us to grow more than we had planned. Thanks to a total and absolute vocation for customer service, we have managed to increase our market far beyond our borders and position ourselves as an international benchmark in the European market.

REMARKABLE BUSINESS NETWORK

Professional and personalised service.

Professional and personalised service.

In order to guarantee our customers' satisfaction, our sales team strives to offer a personalised service, putting all its experience, professionalism and friendliness at their disposal.

Our highly qualified team is the heart and soul of Gorfactory and ensures the results and objectives of its client portfolio, making them the true *raison d'être* of our company.

From our warehouses in Murcia, Madrid, Canary Islands and Barcelona we establish the best synergy with our customers and partners so that everyone can be successful. Each customer has their own sales representative who accompanies them throughout the sales and after-sales process.

What sets us apart from the competition?

Our company culture is a family one, big but family-based, in which we try to involve our customers, because we are convinced that this kind of relationship leaves no problem unresolved.

It also gives those who make a mistake the opportunity to make amends.

International Trade

We guarantee customer satisfaction in the more than 80 countries in which we operate.

Our values are so closely linked to the way we work and relate to our customers that we have become an international benchmark through word of mouth.

The evolution and growth of the company is due to the experience and constant adaptation to the new needs and opportunities that arise in the different markets.

Our presence in the main international trade fairs of the sector guarantees us as a reference. PRIN-TWEAR AND PROMOTION in England, REMADAYS in Poland, TECSTYLE in Germany, CTCO in France and PTE in Milan, as well as several ROADSHOWS in Greece and Romania. We have a team of professionals with extensive experience and training, with tools such as a website and different catalogues translated into more than 20 languages.



FUNDING AND STRENGTH

Development of new technologies to maintain leadership.

To meet this objective, we have developed a new logistics process and implemented the Adapto Box Shuttle, for dynamic storage and picking of light products through the use of innovative technology implemented within the new production process and managed by a computer system designed specifically for its control and which communicates with the company's business management system.

Every year we incorporate new technologies that improve the service we offer our customers, both in the online shop and in new platforms for smartphones. We carry out improvements in the information and communication processes about our products and novelties, providing our sales team with the best tools to optimise any sales and after-sales management.



AGILITY AND STOCK

We offer the fastest and most effective solutions.

Our response is always prompt thanks to the use of the latest technological advances in the automation of logistical processes, which allows us to prepare orders in the shortest possible time. In addition, we carry out intense production control, with processes and procedures that guarantee an immediate response. Facilitated by our stock. One of the largest in the sector.

Agility and stock are materialised in our logistics centres, thousands of square metres dedicated to warehousing, distribution and customer service, including our headquarters in Murcia.

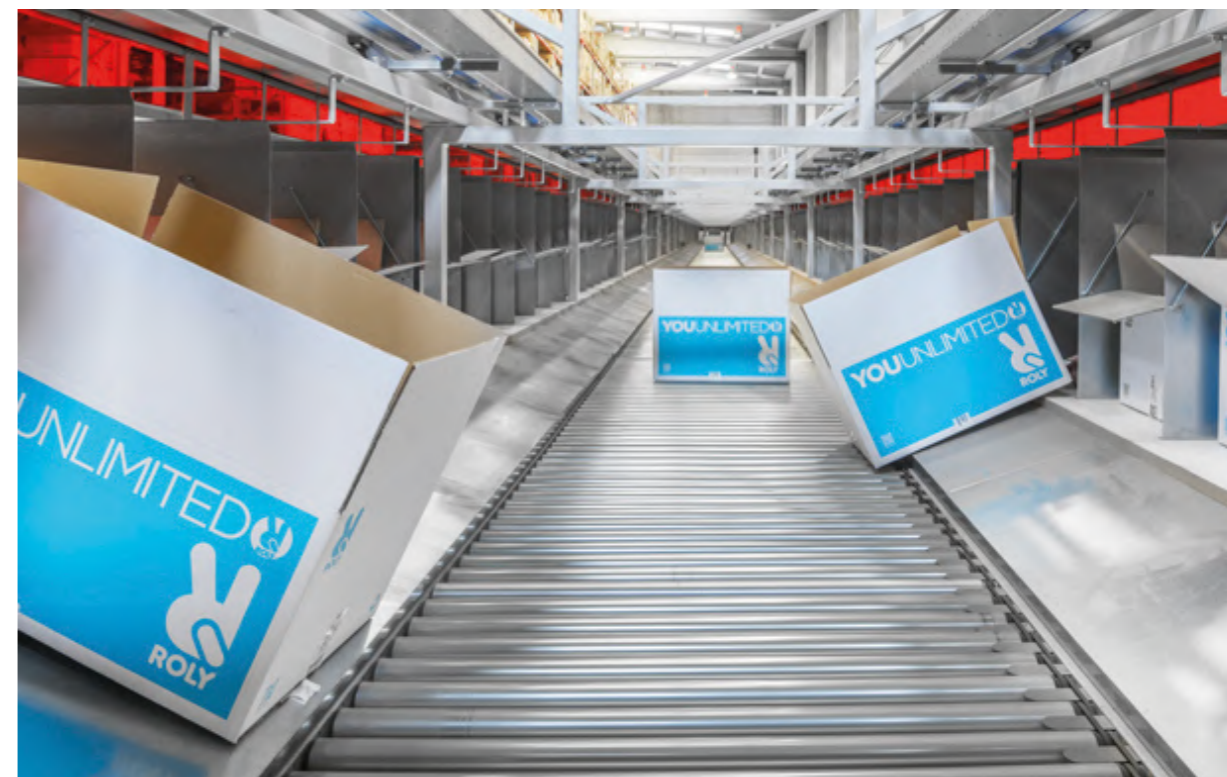


COMMITMENT AND QUALITY

We have the most efficient team for our customers.

We have a team of great professionals specialised in quality control and order management. All our processes are geared towards offering the highest quality standards and the best service on the market.

In order to achieve our goal of always maintaining the highest standard of quality, we have an immediate replenishment service within 72 hours of the customer's original order.



TECHNOLOGY AND INNOVATION

Essential for advancing our business future.

Technology and innovation are our raison d'être. Fundamental values of a company that aims to offer, every day, the best service and that looks to the future in search of constant improvement. For this reason, we invest all the resources at our disposal to become a benchmark in innovation within our sector.

One of the flagships of this technological development is our sales, warehousing and dispatch system, which allows us to prepare orders in unlimited quantities in a very short time.



OBJECTIVE, THE BEST SERVICE

Our logistics network allows us to reach any location in the best possible time.

Through our logistics network in Spain, Europe and South America, we reach any delivery destination with the best delivery time in the sector.

In Spain we have 4 logistics centres that guarantee a permanent stock and the best delivery times.

The coordination with our customers from our warehouses in Murcia, Madrid, Canary Islands and Barcelona is the secret to the company's success.

These logistic alliances allow us delivery times ranging from 24 to 48 hours in the mainland and the Balearic Islands, 24 hours in the Canary Islands, 48 hours in Portugal and from 1 to 5 days in the rest of Europe.

RESPECT FOR CSR

Committed to the environment.

At Gorfactory we constantly work under a triple vision: economic, social and environmental, and always with respect for human rights. That is why we develop our activity following the lines of action of sustainability policies.

A clear example of this is Gorfactory's achievement of SEDEX SMETA 4 PILLARS certification. This system is designed to reduce duplication of effort in ethical business auditing, benefiting retailers, consumer brands and their suppliers. The 4 pillars of the audit are health and safety, labour standards, environment and business ethics. In this way Gorfactory is ahead of the requirements of current regulations, as SEDEX is stricter in the environmental criteria of air emissions, waste water discharges, waste treatment and storage, safety measures in the workplace, energy saving and reduction of noise pollution.



& OUR BRANDS

ROLY®

Supported by a long history in its sector, it has been able to build customer loyalty and become a benchmark brand.

Our brand ROLY is one of the most recognised in the European market within the promotional textile sector. As a brand it transmits all the values of Gorfactory, being the best example of our commitment to excellence in service, quality and image. Year after year, Roly's proposals stand out for incorporating all the existing trends in the market and offers a wide range of products with a great variety of fabrics, designs and colours. We offer a complete, diversified and differentiated catalogue, with high quality products and a package of innovative solutions that provides great flexibility. We provide a personalised service to each customer. We guarantee the quality of our products throughout the entire process (design, manufacture of fabrics, tailoring and personalisation) right up to receipt by the customer. The order, in many products, can range from one unit to an unlimited maximum.



Offering a wide range of workwear solutions. Versatile workwear, designed for work and complying with all requirements and regulations in force.



Brand dedicated to footwear. A range of products from the classics to the latest market trends.



Garments intended for sports use. The brand integrates new fabrics and technical improvements in its products to offer the best performance.



Garments made with ecological, organic and recycled fabrics that help sustainability and care for our environment.



SUMMER COLLECTION



WORKWEAR COLLECTION. HIGH VISIBILITY



KIDS COLLECTION



SPECIAL SIZES



SPORTS COLLECTION



WINTER COLLECTION



ACCESSORIES COLLECTION



FOOTWEAR COLLECTION



Wide selection of promotional items personalised with your corporate identity.

At Stamina we have a wide selection of items that will capture attention and promote your brand effectively. It includes traditional and trendy gifts, from technological accessories to practical travel items or office supplies.

Every year we incorporate new products that adapt to the latest trends.

Many national and international companies have entrusted us with the development of customised productions. We adapt any model to our customers' needs, customising them with the corporate identity or brand colours.



RESPONSIBLE PROMOTIONS

We are aware of our responsibility to ensure a more respectful environment for the benefit of ourselves and our planet. That's why we are committed every day to new materials that are more ecological and that involve a production process that is less aggressive towards the environment.

PRINTING SERVICE

We offer you an exclusive marking service for all our articles.

MARKING TECHNIQUES

- | | |
|-----------------|------------------|
| SCREEN PRINTING | THERMOGRAPHY |
| TAMPOGRAPHY | DIGITAL PRINTING |
| TRANSFER | EMBROIDERY |
| SUBLIMATION | LASER |



SUBLIMATION



BAG & TRAVEL



TECHNOLOGY



SUMMER, LEISURE & SPORTS



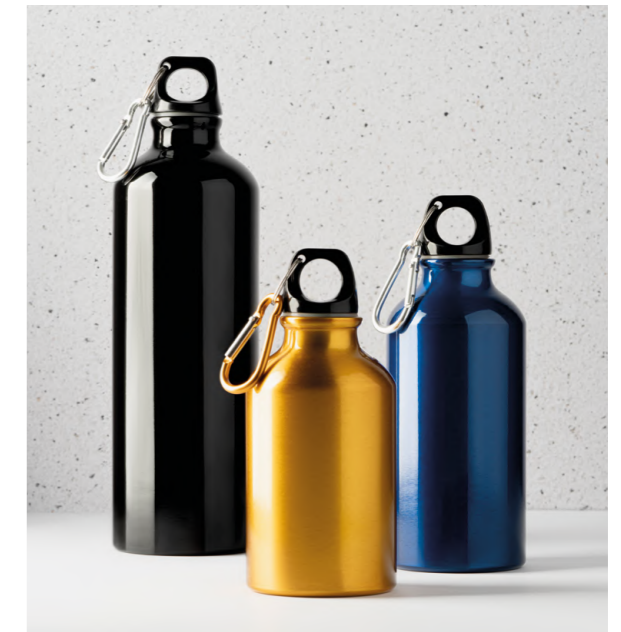
WRITING & OFFICE



GIFT, PREMIUM & TOOLS



GREEN IDEAS



EATING & DRINKWARE

MADE ^{TO} ORDER

We carry out any type of customised production (Roly or Stamina).

MAKING THE COMPLEX SIMPLE:

Relying on us simplifies to the maximum a process that can be complex to deal with for organisations or companies outside the sector, or not accustomed to maintaining commercial relations with suppliers from other countries.

Through the customised production service we offer, the only thing the client has to worry about is defining the type of article he/she needs, we take care of the rest.

EXPERIENCE:

Extensive experience as a manufacturer and importer enables us to understand and anticipate most of our customers' needs.

EXTENSIVE KNOWLEDGE OF SUPPLIERS:

Thanks to our close relationship with suppliers at source and our experience in manufacturing, we select the most suitable suppliers according to the type of products to be manufactured.

NEGOTIATION SKILLS:

Our position as a major importer gives us the bargaining power to obtain more competitive prices and better delivery times.

COMMITMENT TO QUALITY:

We maintain a constant commitment to quality through a double control of goods carried out at source and at our facilities before delivery to the customer.

PERSON TO PERSON:

We believe in relationships based on professionalism and trust. Something that can only be achieved through a personal and close relationship with all our customers.

CAPACITY, CUSTOMISATION AND PRODUCTION:

We have the necessary equipment and experience to carry out all types of projects.



Tailor-made personalisation for the promotion of the company with a Stamina product.

FROM THE IDEA TO THE FINAL RESULT

Our entire work process is standardised with the aim of simplifying it and always offering the best possible result. To this end, 5 basic steps are established that lead us from the planning of the product to its delivery once it has been made. In each of these steps, our team works closely with the customer to ensure that their expectations are met at all times.

1. PROJECT DEFINITION

In consultation with our production team, the characteristics and requirements to be met by the article are established, as well as a project timetable.

2. DATA SHEET

Our team develops the article according to your needs, which after approval is sent to production.

3. PRE-PRODUCTION SAMPLE

Receipt of a pre-production sample according to the indications and specifications of the approved data sheet.

4. PRODUCTION AND RECEPTION

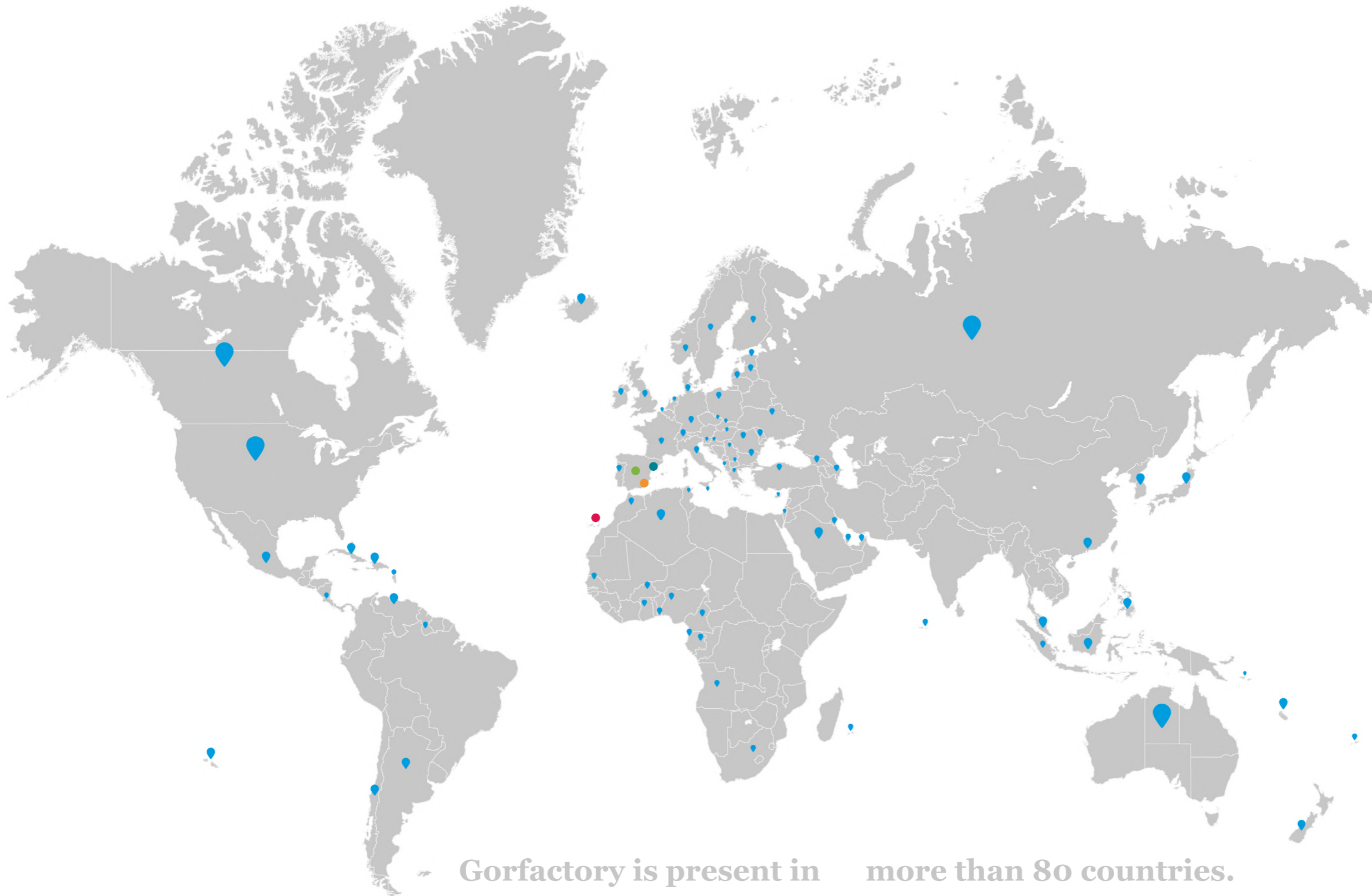
In this step, our team directly supervises the entire manufacturing process from design submission to sample receipt and final production.

5. QUALITY CONTROL

The articles are subjected to a quality control both at origin and at the time of delivery. A correct finish of the product is guaranteed.



Tailor-made of a Roly product.



Gorfactory is present in more than 80 countries.

MURCIA CENTRAL HEADQUARTERS

Ctra. Santomera/Abanilla km 8.8
 30620 Fortuna, Murcia, Spain
 T. (+34) 968 30 99 94
 F. (+34) 968 37 87 53

BARCELONA HEADQUARTERS

Pol. Ind. La Llana
 Paseo de la Riera, 214
 08191, Rubí, Barcelona, Spain
 T. (+34) 935 440 085

CANARIAS HEADQUARTERS

Pol. Ind. de Arinaga
 C/ Los Dragos, 51
 35118 Agüimes, Las Palmas
 Islas Canarias, Spain
 T. (+34) 928 79 96 87

MADRID HEADQUARTERS

Avda. Somo Sierra, 22,
 Nave F Superior, Bajo
 28709 S. Sebastián de los Reyes
 Madrid, Spain
 T. (+34) 91 653 03 99



www.gorfactory.com